

LIMOUSINNEWS

North American Limousin Foundation
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PRESS RELEASE

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North American Limousin Foundation

Limousin Commercial Marketing Check-off is Reduced

Denver, Colo., (Oct 7, 2010) Limousin and Lim-Flex® bulls prove through ultrasound measurements to be among the best at the recent Cal Poly Bull Test. Representing eight different breeds including Limousin and Lim-Flex®, a total of 86 bulls were evaluated over a four month period. Bulls were evaluated on their average daily gain (ADG), ultrasound measurements, weights and ratios to develop a test index with only those cattle scoring above 100 entering the sale.

Limousin and Lim-Flex® represented 9 of the 86 head that sold through the bull test. Receiving top honors were test ID 227, Lim-Flex®, and test ID 210, Limousin, recorded the first and second highest adjusted ribeye area scores at 15.9 and 15.8 respectively. Test ID 231, Lim-Flex® recorded the second highest adjusted percent intramuscular fat (%IMF) at 5.5.

“The bulls this year performed exceptionally well on a high roughage ration,” said Michael Hall, Beef Cattle Specialist, Cal Poly State University. “With our dominant English based cow herd, we are witnessing a move towards crossbreeding. Lim-Flex® cattle proved to be in demand because of their complimentary traits for the English based cow herd.”

The high selling Lim-Flex® bull was test ID 231 consigned by Cal Poly State University out of G A R Predes-tined and sold to Dalidio Farms. The high selling Limousin bull was test ID 206 consigned by Actis Ranch out of ROM’N Justice and sold to Serafin Ranchers.

“As the fall bull selling season gets under way, this test proves that Limousin and Lim-Flex® cattle perform,” said Dr. Bob Hough, Executive Vice President, North American Limousin Foundation. “These numbers rivaled and topped even those of the English breeds. The Cal Poly bull test has a strong reputation for producing high quality performance bulls. This proves that Limousin and Lim-Flex® bulls are competing and they are an excellent cross for the commercial herd.”

To locate a Limousin breeder or assistance in finding bulls in your area, visit NALF.org or contact the North American Limousin Foundation at (303) 220-1693.

The North American Limousin Foundation (www.nalf.org), headquartered in Centennial, Colo., provides programs and services - including genetic evaluation of 5,000 active sires - to more than 3,000 members and their commercial customers. The Limousin breed and its Lim-Flex® hybrid lead the beef industry in muscle-growth efficiency and ideally complement British breeds.